

Msoft launches hospital blood-tracking on the Apple iPad

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Leading healthcare technology specialist MSoft is in discussions with a number of health trusts which would allow them to track the supply of blood to patients via Apple's iPad.

MSoft says the company's latest innovation will transform the speed and efficiency with which hospital staff will be able to get the right blood into the right patient.

Up until now, staff have had to use more traditional handheld devices, often with a stylus pen, or a computer on wheels.

MSoft, which is based in Ellesmere Port, Cheshire, will be providing an exclusive demonstration of the iPad blood tracking technology at the British Blood Transfusion Society's annual conference in Bournemouth between September 9-11.

Matt McAlister, MSoft's Managing Director, said: "We are the only blood tracking specialist whose technology is fully compatible with the Apple iPad and during recent weeks we have been talking to a number of NHS Trusts about the possibility of introducing iPads on to wards.

"In a short space of time, the iPad has become a must have device for both domestic and commercial users and with rumours of an iPad mini being launched in time for Christmas, demand is only likely to increase.

"As a company, we pride ourselves on constantly innovating and ensuring that our technology perfectly matches the requirements of our clients in the health sector." MSoft has recently won a series of new contracts to provide innovative blood tracking security systems to a number of hospitals across the UK including Liverpool, Chester and Lincoln.

The MSoft system has been proclaimed as representing a major improvement in patient safety. It provides positive patient identification of users and patients and in depth auditing of all bloods across each and every stage of the transfusion process – to help get the right blood into the right patient.

From any computer within a Trust, now including Apple's iPad, users can access the web-based management system.

Neil Patterson, Msoft's Sales and Operations Director, added: "We work closely with our clients in the healthcare sector to ensure that we are constantly meeting and exceeding their individual requirements."

Editor's notes:

- For more information, pictures or to arrange an interview please contact Nick Mason of Mason Media on 0151 239 5050.
- <http://www.msoft.co.uk>

About MSoft:

- MSoft eSolutions specialise in providing cutting edge web based solutions for both the commercial and public sector including key health markets.
- The company was established in 1999 with a single-minded philosophy; to optimise the power and potential of the internet to improve the way people work.
- Based in Cheshire, MSoft's award winning Health/Public Sector Divisions have over 55 agencies across local government and the NHS.
- Trafford Healthcare NHS Trust won the award for a blood tracking solution developed with MSoft which achieved complete tracking and traceability of all blood products used by the trust. The judges were impressed not only by the system itself but by the fact that it was very effectively integrated in the other hospital systems.
- MSoft's Commercial Division specialises in key business areas and internet applications that concentrate on a number of key areas: e-procurement, supply chain management and asset management with a strong focus on the management of consumption throughout these functional processes.
- MSoft has won a BT e-Health Insider Award.
- Products in the MSoft Medical Division include: electronic blood tracking system, bedside management system, case note tracking, wristband generation, sample labelling and mortuary tracking.