

News Release 24 May 2010

Telecare Services Association appoints CEO

The Telecare Services Association (TSA) is delighted to announce the appointment of Trevor Single as Chief Executive. Trevor will take up his post in mid-June.

Trevor brings with him over 30 years of Central Government experience as a senior civil servant within the Department of Trade & Industry (now Department for Business, Innovation and Skills). He led a major reform of consumer credit legislation and headed the UK team negotiating a new Consumer Credit Directive in Brussels with other member states and the European Commission. His last position was as the DTI Relationship Manager for three world leading defence companies (BAE Systems, Boeing and Lockheed Martin). His work included regularly briefing and advising Ministers on policy developments and initiatives.

He left DTI in 2007 to become a senior consultant with Choose Independence, one of the UK's leading telecare and telehealth consultancy companies. Choose Independence (CI) was appointed by the TSA to revise its Code of Practice, and Trevor led the work, on behalf of CI, that culminated in the launch of the new 2009 Telecare Code of Practice.

Fran Taberner, TSA Chair, stated, "We have real challenges ahead. Telecare and telehealth are key elements within health and social care reform. The need for robust standards, clear information and solid relationships with government, industry bodies, and the industry in general, has never been greater. We look forward to Trevor leading the TSA through these rapidly changing times, building our membership and ensuring that the telecare and telehealth industry is best placed to take advantage of the opportunities available."

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Media Contact:

Loretta MacInnes Communications Development Manager
Telecare Services Association
Tel: 01625 520320

Notes to Editors:

The **Telecare Services Association** (TSA) is the representative body for the UK telecare and telehealth industry. It works with government, commissioners, suppliers and service providers in the development of national telecare strategy, and promotes the benefits of telecare and telehealth, which helps older people and vulnerable adults to lead independent lives. It developed, and maintains, the Telecare Code of Practice – the only customer-centred code of practice available for telecare. This independently audited Code was designed in the UK by telecare experts and undergoes regular updates to remain current and relevant.